

PANASONIC KID WITNESS NEWS

RELEASE AND CONSENT FORM — MINOR

In consideration of the minor identified below ("Minor") being accepted to participate in the Kid Witness News ("KWN") program sponsored by Panasonic Canada Inc. ("PCI"), I, as parent or guardian of the Minor,

1. Consent to the participation of the Minor in the KWN program, which may include the Minor appearing in a video work created by another student.
2. Consent to the use, by PCI and its affiliates, of the Minor's name, likeness, portrait, or picture and/or any statements (including a shorter version or sound bite) made by the Minor, in any and all media (including the internet, and including his/her appearance in video works created for KWN and which are posted to the internet) for the purpose of advertising or promoting KWN, PCI or its activities, or the Panasonic, brand name on any products.
3. Allow PCI to authorize media organizations to use the Minor's name, likeness, portrait, or picture and/or any statements (including a shorter version or sound bite) made by the Minor in connection with the KWN program.
4. Grant to PCI all copyright in video works created by the Minor, if the Minor has wholly or partly created a video work in his/her participation in KWN.

Name of Minor (printed): _____

Name of Parent or Guardian (printed): _____

Signature of Parent or Guardian: _____

Date signed: _____

School name: The THRIVE Program at Nootka Elementary School, Vancouver, BC Canada

City/Town, Province: _____